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'Take a journey with us as we remember how Hamilton watches have been timing the change for over a century'

Sylvain Dolla

Timing The Change

Welcome to this third edition of Hamilton Stories.

This year, we are excited to share with you our past, our present and our future. We reflect on major milestones, celebrate innovations that truly transformed the watch industry, and highlight ways Hamilton has inspired change since 1892.

We have always positioned ourselves as a game changer - whether we are timing the skies, starring in major motion pictures or designing cutting-edge timepieces such as the Ventura and the Hamilton Pulsar. Take a journey with us as we remember how Hamilton watches have been "Timing the Change" for over a century.

Discover how our formative years supplying the military and accompanying early pilots translates into our current Khaki collections. Take flight with a pilot as he makes his dream a reality. Dive deep in the footsteps of the original "frogmen."

Look in-depth at our 20th century inventions such as the remarkable Hamilton Pulsar, the world's first digital watch with a LED display, celebrating its 50-year anniversary in 2020. Learn about the original Chrono-Matic E and its revolutionary Caliber 11 automatic chronograph movement as we put it under the microscope.

These past achievements lead us to the present where new ideas are changing the way our watches work and how we talk about them. Examine the new Nivachron™ movement and the full range of our exclusive H movements. Sneak a peek at our most recent projects at the heart of cinema.

The aim of Hamilton Stories is for you to get to know us better by immersing yourself in our world. This edition is an essential guide to our work timing the change. It also offers you an overview of our collection today.

As we begin the 21st year of the 21st century, this seems the ideal moment to recognize and celebrate the contributions Hamilton has made so far. Imagine what we'll do next.

Sylvain Dolla

Hamilton CEO





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Our aviation ambassador Pete McLeod wears a Schott NYC jacket and the Khaki Pilot Schott NYC Limited Edition.

Pure American Spirit

When thinking about American spirit two brands come to mind: Hamilton and Schott NYC. The Hamilton Khaki Pilot Schott NYC is a limited edition that brings these two great American names together in a unique collaboration. With so many things in common this was a creative collaboration waiting to happen.

Schott NYC was founded in 1913 on New York's Lower East Side. It remains a family business and is now run by the third and fourth generations of the Schott family. Although the company has since relocated to New Jersey, its products are still made by hand in the United States. Schott NYC is known for being the first company to use a zipper on a jacket in 1928, and for later supplying World War II pilots with this important part of their uniform.

Hamilton was founded a few years earlier than Schott NYC in Lancaster, Pennsylvania in 1892. With a focus on precision

and reliability, we made a name for ourselves during the early days of the American railroads. As the age of the railroad gave way to the age of aviation, we turned our attention to the skies and continued to earn a reputation for accuracy. Since then, we have become the 'go to' watch maker for professional pilots and navigators, as well as those looking for authentic aviation style.

Both Hamilton and Schott NYC were chosen by the U.S. Army for their excellence and reliability. The two companies supplied the best watches and jackets to pilots during World War II, becoming symbols of 1940s military style in the process. Hamilton received a prestigious U.S. Army-Navy 'E' Award for excellence in production for our contribution to the war effort. Craftsmanship is clearly an enduring quality that both Hamilton and Schott NYC have in common.





By focusing on what we both do best, we have created a watch that is already considered a real collector's piece. It stands for quality and American spirit and is bound to become a true American success story. We are very proud to present the Khaki Pilot Schott NYC.

This unique timepiece is powered by the H-30 automatic day-date movement with 80-hours of power reserve. It is housed inside a 46 mm stainless steel case. The time is displayed on a khaki green dial with contrasting light green Super-LumiNova® hands and numerals. The importance of readability for pilots cannot be underestimated. With its strong contrast, Super-LumiNova® offers clarity and readability at a glance – even in the dark.

Schott NYC has specially selected each piece of top grain, full aniline, lightweight steerhide leather to create the strap for the 1,892 limited edition pieces. The Federal Standard military color 30099 Earth Brown watchstraps are made from the same leather used to produce flight jackets during WWI and to this day. The leather band starts life stiff and sturdy but will age naturally to become softer, taking on the shape of the wearer's wrist. It is exactly how a leather jacket would crease over time to fit its owner's unique contours.

Each of the 1,892 limited edition pieces - a nod to the year Hamilton was established and Schott NYC's founder Irving Schott was born - is presented in a special, handcrafted



to none.

leather case made exclusively by Schott NYC for Hamilton. The case is sewn by hand using traditional techniques at the Schott NYC factory in Union, New Jersey. Lined with plaid heavyweight brushed cotton, the folding case features sideentry pockets and a card holder for travel.

For pure American Spirit, the Khaki Pilot Schott NYC is second

Two great American names, one unique collaboration

The leather used for the strap and special pouch of the Khaki Pilot Schott NYC were carefully selected by Schott NYC.





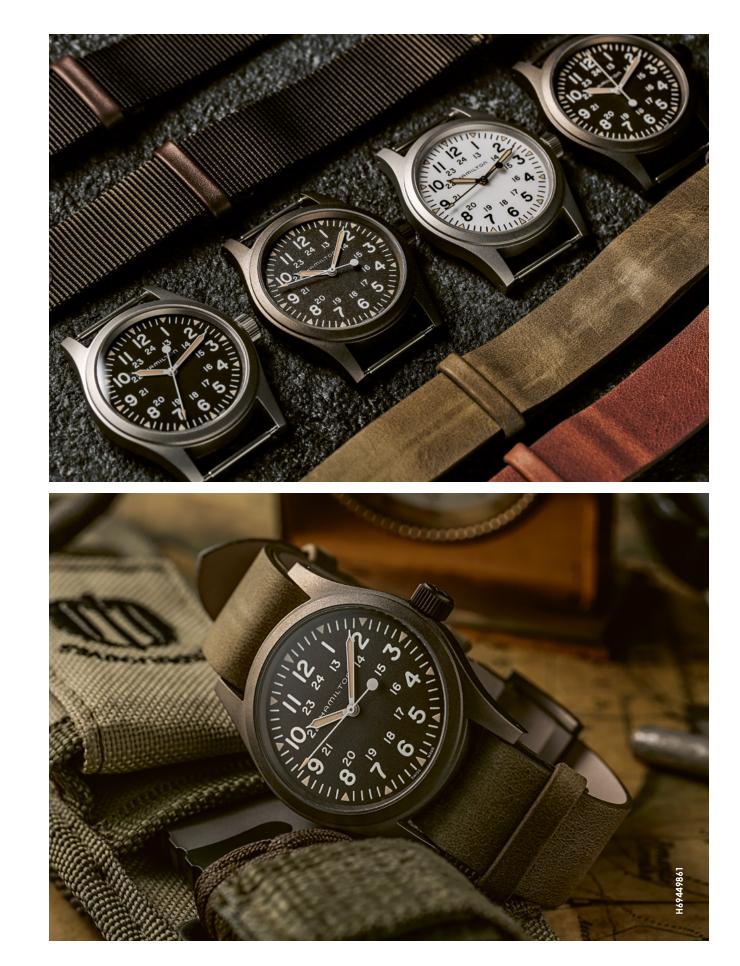
Hardwearing style *For modern adventurers*

Drawing on our wealth of experience creating timepieces for the military, Hamilton Khaki Field watches are essential tools for modern life – whether your field of adventure is out in the wide open or battling through the busiest city. With the new Khaki Field Titanium Automatic models, the Khaki style takes its most rugged form yet, mixing lightweight functionality with a vivid sense of history and purpose. Lightweight and reliable, the Khaki Field Titanium is a watch ready for your next adventure



Get ready for your next adventure!

This new Khaki Field Mechanical is the perfect rugged and functional companion for the modern-day explorer



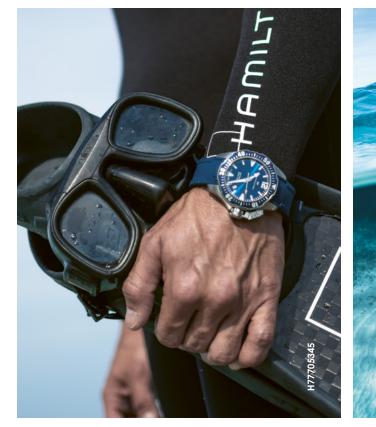






Khaki Field Murph, Auto, Ø42mm, H70605731
 Khaki Field, Auto Chrono, Ø42mm, H71626735
 Khaki Field Titanium, Auto, Ø42mm, H70665533
 Khaki Field Titanium, Auto, Ø42mm, H70575733
 Khaki Field Skeleton, Auto, Ø42mm, H70585550
 Khaki Field Day Date, Auto, Ø42mm, H70535531
 Khaki Field Day Date, Auto, Ø42mm, H70535531
 Khaki Field Day Date, Auto, Ø42mm, H7059733
 Khaki Field Day Date, Auto, Ø42mm, H7059735
 Khaki Field, Auto, Ø38mm, H70455133
 Khaki Field, Auto, Ø42mm, H70555533
 Khaki Field, Auto, Ø38mm, H70455133
 Khaki Field, Auto, Ø42mm, H70555533





Four-times world champion free diver Pierre Frolla is at one with the ocean

Essential equipment For all Frogmen

The original Khaki Navy Frogman was put through its paces during the 1940s by U.S. naval divers. These heroic divers prepared safe landings for supplies and troops on hostile shores. To complete these dangerous tasks, they needed timepieces they could rely on and Hamilton created just that. What began as an essential piece of equipment for naval divers has become one of life's essentials for a champion free diver almost 80 years later.

At Hamilton, we are extremely proud of our military history. We are also extremely proud to support world-record-breaking free diver Pierre Frolla. On the surface the two worlds may seem very different. However, under the water, the Frogmen and Pierre have exactly the same concern: safety. Our military experience has been the key to keeping Pierre safe each time he dives.

At home in the waters off the Monaco coast, or at his training base in the beautiful Bahamas, Pierre is truly at one with the ocean. His years of training have given him a quiet determination as well as the ability to switch his mind into 'ocean mode'.

He is dedicated to his training regime, just as the original 'Frogmen' worked hard to carry out their missions successfully. Like the naval divers, Pierre is focused and single-minded when it comes to achieving his mission. Just as the naval divers were able to operate as well in the ocean as on dry land, Pierre is the consummate sportsman in and out of the water. Just as the Frogmen needed accurate and reliable watches to keep them safe, Pierre relies on his Khaki Navy Frogman for his safe return to the surface after training and in competition.

'I chose this watch because it's resistant, functional and attractive'

In a recent interview, Pierre was asked why he chose this watch.

"I chose the Khaki Navy Frogman because it provides exactly what I need: it is designed for underwater use and meets the demands of my longest and deepest dives. It offers instant readability. Underwater, I have less than a second to look at my watch and make decisions. So, in less than a second, I need to know how long I've been underwater. Not only is the watch band very comfortable, it's extremely durable. I know there is no risk of losing or damaging it.



The Khaki Navy Frogman is essential in keeping Pierre Frolla safe in the water

Although it has a large diameter, the Khaki Navy Frogman is extremely light; I hardly feel it on my wrist at all. It literally becomes a part of me, enabling me to easily slip into the chasms. Ultimately, I chose this watch because it's simple, resistant, functional, and attractive. Like the universe I dive into each day: the ocean."

High performance watches

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Guaranteed reliability even at extreme depths. At Hamilton, these are another high-quality offering from our range of essential precision timepieces. These water-resistant heroes are vital equipment for ocean explorers.



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1. Khaki Navy BeLOWZERO 1000m, Auto, Ø46mm, H78585333 | 2. Khaki Navy Frogman, Auto, Ø42mm, H77725335 | 3. Khaki Navy Frogman, Auto, Ø42mm, H77725135 | 4. Khaki Navy Frogman, Auto, Ø42mm, H77605335 | 5. Khaki Navy Frogman, Auto, Ø42mm, H77605135 | 6. Khaki Navy Frogman, Auto, Ø42mm, H77705345 | 7. Khaki Navy Frogman, Auto, Ø42mm, H77705145 | 8. Khaki Navy Frogman Titanium, Auto, Ø46mm, H77805335 | 9. Special packaging, available with Frogman watches

Modern mariners

Fun, fresh and sporty new Khaki Navy Scuba models offer a colorful take on a quality collection, while Khaki Navy Pioneers recall perfect marine chronometers.



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1970s Aviation Style, **Perfect for Today**

For more than 100 years, Hamilton has been the choice of professional pilots looking for precision watches. Since the earliest days of flight, we've been timing the skies, keeping aviators on-time and in-style. With a reputation for producing reliable instruments, our watches were suitable not only for aviation pioneers but for the military.

In the 1940s, we supplied the U.S. Armed Forces with over a million watches, even halting consumer production to provide for the troops. A few decades later, in the late '60s and early '70s, we again produced watches for soldiers, this time the British Army. Between 1973 and 1976, some models were issued to pilots in the Royal Air Force and guaranteed precision during flight.

The double anti-reflective coated box crystal guarantees high readability and low reflection.

Now, we've launched the Khaki Pilot Pioneer Mechanical, a remake of the pilot model with its very own character. The hero of our new Khaki Pilot Pioneer collection, the Pioneer Mechanical combines vintage aviation style with 21st century touches. Ideal for watch lovers seeking authentic history, the piece is also up to all the challenges of modern life.

Made to fit perfectly under a cuff or flight suit, the Khaki Pilot Pioneer Mechanical is a compact 36 mm x 33 mm case. A storm gray color scheme and unique case make this practical piece something to notice.

The box-shape case design constructed with matte stainless steel and a double anti-reflective coated crystal over a black dial guarantees high readability and low reflection -

important details for pilots then and now. The final touch of military-inspired style is the watch's NATO strap, available in either a durable gray textile or vintage brown leather.

Not just a pretty face, inside the Khaki Pilot Pioneer Mechanical is Hamilton's modern H-50 hand-wound movement. Found in some of our best-known Khaki watches, the H-50 packs 80-hours of power reserve and ensures the Hamilton precision that pilots count on.

An authentic '70s update down to the smallest detail, the Khaki Pilot Pioneer Mechanical has genuine military heritage and a vintage style that makes a statement. The H-50 movement packs 80-hours of power reserve and the precision pilots count on



H76419931, Military Wrist Watch – British Armed Forces (vintage timepiece), H76419531.





Make crucial flight calculations thanks to the slide-rule function.

Our best engineering For stylish pilots

Hamilton extends its range of pilot watches with models that makes conversions and calculations easy thanks to the sliderule function.

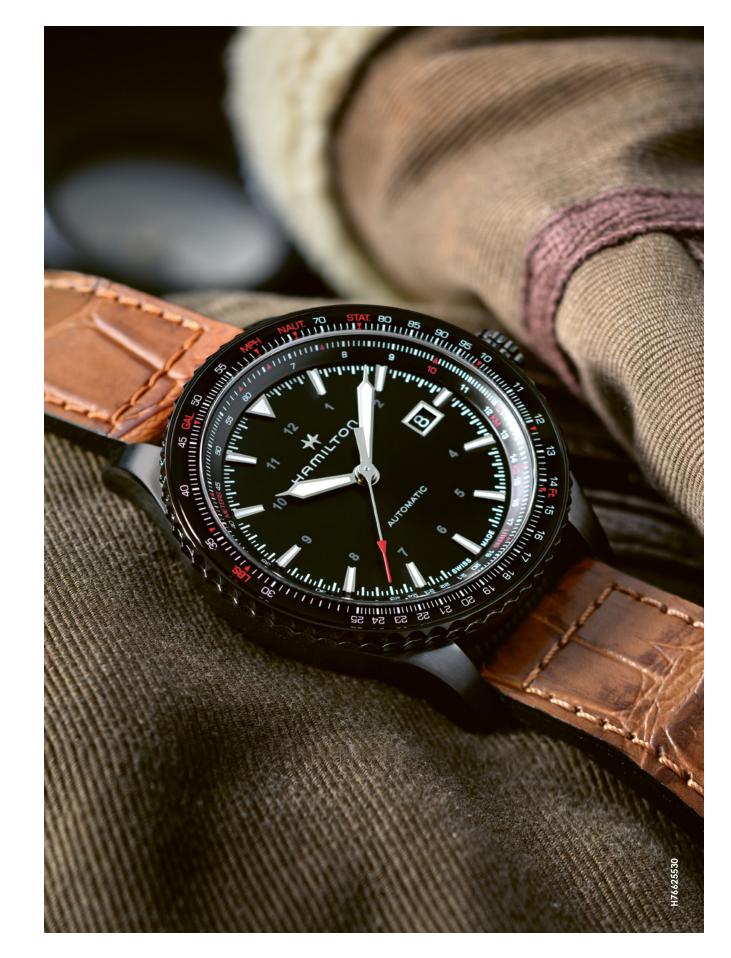
As any professional pilot will attest, there is nothing quite like the freedom of flight – bursting through clouds at 10,000 feet, the cockpit flooding with light as you arc upwards into the clear blue sky. But that freedom is based on technical calculations that a true aviator must be able to make with or without the aid of cockpit instruments.

At Hamilton, we've provided the flying community with the precision timepieces they need for over a century, from the first U.S. Airmail service in 1918 to today's daredevil air racers. With the Khaki Aviation Converter, we're enabling crucial flying calculations to be performed on the wrist of modern aviators.

The watch's distinguishing feature is a bi-directional rotating bezel, whose logarithmic gradations interact with the fixed scale around the dial, creating a 'slide rule' enabling mathematical calculations while in flight. This can be applied to critical factors like airspeed, distance, fuel consumption, rate of climb or descent and flight time – in fact, it follows the same principles as the E6B "Whiz Wheel", a paper flight computer that's still used widely in pilot training today.

The slide-rule bezel is also handy for carrying out various unit conversions: kilometers/nautical miles, pounds/kilograms, feet/ meters for instance, or currency conversions for those flying internationally.

Already a powerful tool, the 42mm automatic version of the Khaki Aviation Converter steps up the game with a balance spring made of NivachronTM alloy, an exclusive new material







with superior resistance to magnetic fields. In the cockpit, having a watch unaffected by magnetic forces is critical, and by adding this superior balance spring alloy, we ensure precision in any environment. Military pilots' watches were the first to include anti-magnetic technology that countered the fields generated by radar instruments.

A sleek black dial houses the H-10 automatic movement with 80 hours of power reserve, and is available on a brown leather strap or a stainless steel bracelet.

If you're looking to add even more function to your Khaki Aviation Converter, choose our 44mm GMT designed

with a blue dial and available with brown leather strap or bracelet. Powered by our H-14 movement, it includes 80-hours of power reserve, perfect for the globetrotting adventurer.

The Khaki Aviation Converter Automatic Chronograph rounds out the collection with its H-21-Si movement. Using a high-tech silicon balance spring, it negates the powerful magnetic forces found around airplane cockpits and flight decks.

The Khaki Aviation Converter is a combination of Swiss engineering and high-demanding aviation equipment.

The Khaki Aviation Converter is a combination of Swiss engineering and high-demanding aviation equipment

Pioneers of flight

Our early aviation collections have inspired contemporary versions of pioneering cockpit instruments. With clear dials mirroring analog displays but still providing everything today's pilots need, these watches are mainstays of our aviation collection.







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1. Khaki Pilot Pioneer, Mechanical, 36x33mm, H76419931 | 2. Khaki Pilot Pioneer, Mechanical, ⊞36x33mm, H76419531 | **3. Khaki Pilot Pioneer**, Chrono Quartz, Ø41mm, H76522931 | 4. Khaki Pilot Pioneer, Chrono Quartz, Ø41mm, H76522531 | 5. Khaki Pilot Pioneer, Chrono Quartz, Ø41mm, H76522131 | 6. Khaki Pilot, Chrono Quartz, Ø44mm, H76722531 | 7. Khaki Pilot Day Date, Auto, Ø46mm, H64715135 | 8. Khaki Pilot Day Date, Auto, Ø46mm, H64715545 | 9. Khaki Pilot Day Date, Auto, Ø46mm, H64715885 | 10. Khaki Pilot Day Date, Auto, Ø42mm, H64615135 | 11. Khaki Pilot SCHOTT NYC, Auto, Ø46mm, H64735561 | 12. Khaki Pilot Day Date, Auto, Ø42mm, H64605531 | 13. Khaki Pilot Day Date Air Zermatt, Auto, Ø42mm, H64625731

A match for modern needs

Technical, reliable, precise. Our latest Khaki Aviation range is packed with features that allow for rapid calculation mid-flight. Designed with professional pilots and accomplished navigators in mind, they're also at home on the wrists of urban aviators seeking a watch with a technical look and feel.



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A trusted partner when Every second counts

With more than 100 years of serving the flying community, we have long been the reference name for professional, reliable and precise pilots' watches. In order to be able to continue to create such innovative timepieces, including wristwatches that can take the place of some cockpit instruments, we rely on our strong aviation partnerships.

The invaluable feedback and input we receive from all our aviation partners is absolutely essential to keeping us at the forefront of innovation. Our partners include the world famous Air Zermatt rescue service, the Patrulla ASPA military squadron from Spain, as well as demonstration teams and aerobatic pilots from around the world. The watches we create are designed specifically with these partners in mind. They then put the watches through their paces to ensure that they are the very best they can be.

For professional pilots every second counts and they rely on precision to make split-second decisions. Every new aviation timepiece we create keeps this in focus to ensure Hamilton is a trusted co-pilot during every flight. We're extremely proud to count some of the world's best aerobatic pilots as Hamilton aviation ambassadors and their hands-on assessments are something we value every day.

Nicolas Ivanoff has been a part of our team since 2005. He's a true legend of the skies and pioneer of air racing, performing breathtaking maneuvers on the aerobatics circuit year after

year. Nicolas famously flew the Hamilton branded Edge 540 V2 in the Red Bull Air Race World Championship. He was instantly recognizable to Air Race fans from all over the world. It was his input that helped us create one of our most recognizable timepieces: The Khaki X-Wind Automatic Chronograph. He helped us develop the very first drift angle calculator in a wristwatch and has worn the watch since it was introduced in 2005.

Just as Hamilton has always been closely linked with aviation, Juan Velarde has spent most of his life and his entire career as a pilot and aviation enthusiast. He began flying gliders as a teenager, making his first solo flight at just 16 years old. He is one of Spain's top aviators and started flying aerobatics in 1999, helping the Spanish team win numerous medals, and claiming various individual wins in national championships. A self-confessed perfectionist when it comes to racing, Juan strives for a precise flying style, trying to be smooth and aggressive at the same time. It's a combination that has won him fans all over the world.

Since Dario Costa first sat in a plane as a small child, it was his dream to become a pilot. By only 16, his passion for flight had led him to qualify as a pilot. Since then, the Italian aerobatic ace has gained a wealth of experience and continues to break records. A passionate follower of all forms of aviation, Dario became Italy's youngest professional aerobatics instructor and won the national aerobatic title in the unlimited





Nicolas Ivanoff (top) and Juan Velarde (bottom).



Hamilton has been collaborating with Spanish Army helicopter squadron Patrulla ASPA since 2012.

class. In 2019, he became the first aerobatic pilot to fly at low altitude over the Swakopmund Dunes in Namibia as part of the exciting film project "Dreams of Flight."

Completing the Team Hamilton aviation lineup is Canadian Pete McLeod. When he first took part in the Red Bull Air Race World Championship at the age of 25, Pete wowed the crowds. That was in 2009. He recorded his first race victory in Las Vegas five years later, becoming the youngest ever winner of an Air Race. Since then, Pete has continued to dazzle with edge-of-the-seat racing. When Pete races in his Edge 540 V3, fans are guaranteed that he will hold nothing back and that it will be exciting to watch. His maverick style has earned him dedicated supporters in his home country and around the world.

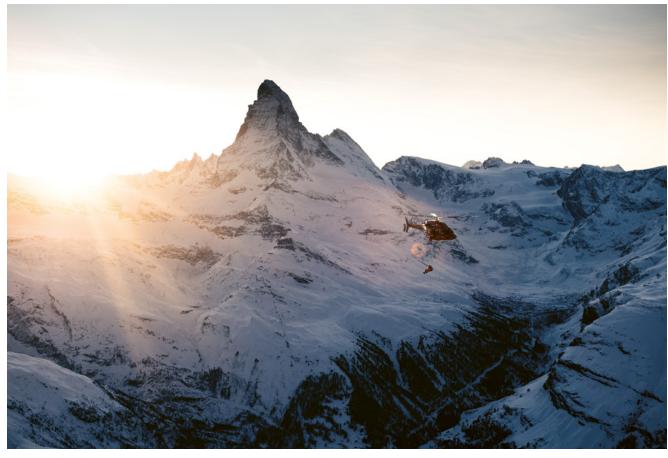
At Hamilton, we are very proud to count Nicolas, Juan, Dario and Pete among our skilled aviation ambassadors.

Air Zermatt Hamilton partner since 2011

Our partnership with one of the world's most famous air rescue services gives us unique insights into an incredible world. The work Air Zermatt does is highly dangerous and requires the utmost skill and precision from the pilots and rescue teams. Maneuvering helicopters in close proximity to mountains in often hazardous or even treacherous conditions requires very careful monitoring of time to ensure the safety of the team as well as that of the person who needs to be rescued. The members of the Air Zermatt team push themselves to the limit and risk their lives for others. For them, we created a special edition of our famous Khaki X-Wind Automatic Chronograph. It includes a COSC certified movement with silicon hairspring for supreme precision as well as distinctive markings for ultimate readability.

'Time pressure is always there and it's vital that we monitor our fuel consumption. From our quickest rescue of three minutes to our longest mission that took more than two days, timing can be the difference between life and death'

Air Zermatt CEO and pilot Gerold Biner



The Air Zermatt team in rescue mode

A dream Made reality

With more than 100 years of history timing the skies, Hamilton has flown on the wrist of many daring aviators. Our latest project again takes us to new heights as we accompany the first-ever, high-speed, close-proximity flight over Namibia's Swakopmund dunes.

In realizing the dream of two talented individuals – Italian race and aerobatic pilot, Dario Costa, and British movie director, Jacob Sutton - we combined our passion for aviation and cinema to produce the inspirational short film, "Dreams of Flight."

Appearing wonderfully simple on screen, the final film is one of beauty and power and required incredible skill and complex preparation to accomplish.

Becoming a pilot at just 16. Dario has experience flying more than 50 types of aircraft and is known for his skill in navigating extreme conditions. Namibia was certainly extreme. High winds, sand, fog and temperatures exceeding 40°C (104°F) created nearly un-flyable conditions. In the specially adapted all-black aerobatics plane chosen for the shoot the heat was

even more intense, presenting Dario with one of his greatest mental and physical challenges to date.

"Depth perception over sand is so difficult," says Dario when asked about the challenges he faced. "Low air density changed the aerodynamics and reduced the plane's engine performance making it almost impossible to achieve a smooth flight."

Known for the unique tone and unbeatable energy of his work, Jacob directed an international film crew as they worked to capture every angle over three days. Crews on the ground and in helicopters recorded footage of Dario's flight path, while cameras mounted on the plane's fuselage documented his journey over the arresting landscape.

"This film is meant to inspire," says Dario. "It is meant to show that you can achieve your dreams and make them a reality."

To help him achieve his dream, Dario chose his favorite watch, the Khaki X-Wind Day Date, as his co-pilot. One of Hamilton's most technical aviator watches, the X-Wind features a



The Khaki X-Wind Day Date is Dario's cockpit companion.



Getting ready to make aviation history.



crosswind calculator and the H-30 automatic movement with 80-hours of power reserve. Designed to be readable, reliable and precise, it timed every second of the action.

Nearly two years in the making, this project is a celebration of flight in its purest form. Dario's matte black plane, its white smoke trail suspended in the air, is silhouetted against the sweeping and sculptural lines of the Namibian dunes creating a striking cinematic effect. Flying at speeds of over 370km/h, the plane seems to sweep effortlessly through the sky.

mind to it.

Dreams of flight: Dario prepares for takeoff.

For Hamilton, this was a project that truly spoke to us. We were able to bring two creative minds together to create a one-of-a-kind movie that speaks to the spirit we live at Hamilton. You can do anything you dream of if you put your



PUISO



Hamilton PSR.

Waking A sleeping giant

The Hamilton PSR revives the design of the very first digital watch, a space age classic that changed the way we tell time.

The original digital wristwatch is back. The Hamilton Pulsar was one of the emblematic creations of the space-age era. Its groundbreaking technology disrupted the market, and its futuristic looks made it a favorite of forward thinkers and style leaders including Jack Nicholson, Joe Frazier, Elton John and Keith Richards. With the Hamilton PSR, we're proud to bring back the unmistakable style of the digital watch that changed the world.

May 6, 1970 stands as one of the most significant moments in wristwatch history. At a press conference in The Four Seasons

restaurant in New York City, Hamilton revealed to the world the very first digital electronic wristwatch. Named the Pulsar after the pulsating neutron stars that emit beams of radiation at ultra-precise frequencies, this seemed an object straight out of science fiction, with no moving parts, no ticking sound, and unmatchable durability and accuracy.

But the science was real. This ingenious 'solid state wrist computer', developed by Hamilton in its hometown of Lancaster, Pennsylvania, would change the way we tell time.

The public received its first glimpse of the Hamilton Pulsar prototype on the US TV program The Tonight Show, when host Johnny Carson demonstrated its unique functionality: pushing



40

Hamilton PSR.

a button on the side of the watch made the time flash in red LED numerals on the dark screen, while holding the button for longer revealed the passing seconds. The watch could be set via a unique magnetic bar hidden in the bracelet.

The inaugural Hamilton Pulsar, the P1, launched to market in 1972, with an original, space-age design to match its groundbreaking technology. With an avant-garde cushion case and bracelet in 18 ct yellow gold, it was an unmistakably elite product, with a \$2,100 price tag that matched the cost of a family car. Elvis Presley was among the pioneers who snapped up one of 400 models.

By the following year, the wrist computer was ready for the aeneral public. The stainless steel Hamilton Pulsar P2, with a more rounded case design and an improved chip module, launched in 1973, pioneering the nascent market for digital watches. Produced in large volume, it was a colossal success. Among those to wear it were Keith Richards, Joe Frazier, Elton John, Giovanni Agnelli and U.S. President Gerald Ford. It was the epitome of cool.

Thanks to Hamilton, an entire new genre in timekeeping was born.

A world-changing watch reborn

With the new Hamilton PSR, we're powering up this icon of 1970s style and technology once more. There are two versions of the PSR to choose from: one in stainless steel, and a version in stainless steel coated with yellow gold PVD that's limited to 1,970 models.

Both watches feature cases in the inimitable wide cushion style of the P2, with the same dimensions of 40.8mm x 34.7mm. The watches are water resistant to 10 bar (100m).

One of the differences with the previous version is the display of time. The Hamilton PSR features a hybrid display mixing reflective LCD (Liquid Crystal Display) and emissive OLED (Organic Light Emitting Diodes) technologies. Pressing the button will once again bring up light red OLED numerals in the familiar 'digit dot' style, while the LCD display ensures that time is also permanently visible in daylight conditions. With no backlight, the display has very low energy consumption.

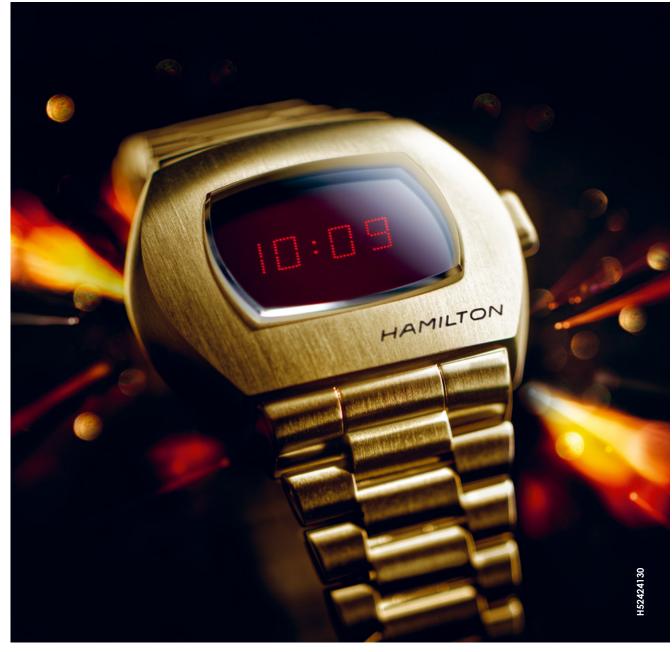
The Hamilton PSR is a timely reminder of where and when the digital world began, and what digital timekeeping once meant. Just as it was then, the PSR remains the epitome of cool and a watch for those wanting to make a statement.





Hamilton Pulsar P2.

Hamilton Pulsar P1.



Hamilton Pulsar changed the way we tell time

42

Hamilton PSR.

American influence

The undeniable influence of our American roots is clear for all to see in this unrivaled set of design icons. From industry firsts to vintage sporty favorites to watches that embody the Spirit of Liberty, these are just some of the greatest hits revived from our rich heritage.

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1. Hamilton PSR, Digital Quartz, 🗄 40.80x34.70mm, H52414130 | 2. Intra-Matic, Auto Chrono, Ø40mm, H38416711 | 3. Intra-Matic, Auto Chrono, Ø40mm, H38416541 | 4. ODC X-03, Auto, 149x52mm, H51598990 | 5. Chrono-Matic 50, Auto Chrono, ⊞48.5x51.5mm, H51616731 | 6. Pan Europ Day Date, Auto, Ø42mm, H35405741 | 7. Spirit of Liberty, Auto Chrono, Ø42mm, H32416581 | 8. Spirit of Liberty, Auto Chrono, Ø42mm, H32416541 | 9. Spirit of Liberty, Auto, Ø42mm, H42415591 | 10. Spirit of Liberty, Auto, Ø42mm, H42415041 | 11. Spirit of Liberty, Auto, Ø42mm, H42415801

Art Deco inspiration

American Spirit comes in many forms. These fine pieces tell a story of Hamilton heritage with a typical twist. Delicate links, soft leather straps and Art Deco inspired cases sit seamlessly alongside versatile Intra-Matic classics. Eclectic and signature Hamilton.







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1. Intra-Matic, Auto, Ø42mm, H38755751 | 2. Intra-Matic, Auto, Ø42mm, H38755181 | 3. Intra-Matic, Auto, Ø38mm, H38475751 | 4. RailRoad Skeleton, Auto, Ø42mm, H40655731 | 5. RailRoad Lady, Quartz, Ø28mm, H40311691 | 6. Valiant, Auto, Ø40mm, H39515754 | 7. Valiant, Quartz, Ø26mm, H39251194 | 8. Lady Hamilton Vintage, Quartz, ⊞15x19mm, H31241113 | 9. Ardmore, Quartz, ⊞23.4x32mm, H11421014 | **10. Boulton**, Mechanical, ⊞34x38.8mm, H13519711 | **11. Boulton**, Mechanical, ⊞34x38.8mm, H13519641 | 12. Boulton Small Second, Quartz, ⊞23.5x27.4mm, H13321811 | **13. Boulton Small Second**, Quartz, 🖽 27.3x31.1mm, H13421611



A vintage Chrono-Matic E housed one of the first automatic chronograph movements

Celebrating a *Watchmaking milestone*

The Caliber 11 made watchmaking history in 1969 as one of the very first automatic chronograph movements. Truly revolutionary, this new movement inspired dozens of sporty models in the years to follow including the Hamilton Chrono-Matic E in 1972.

As the 50-year anniversary of the Caliber 11 approached, we took inspiration from the Chrono-Matic E to create the striking Hamilton Chrono-Matic 50. This new watch is a tribute to the invention of the automatic chronograph and our role as a key partner in its development.

The early '70s was a hotbed of creativity within the watch world. The pioneering new Caliber 11 prompted the launch of distinctive and unusual new designs – all trying to harness the power of this new technology. No stranger to being at the forefront of change, Hamilton's involvement in the creation of Caliber 11 was closely followed by integration of the movement into adventurous and forward-thinking new models.

The large and action-ready Chrono-Matic E was one of the first, and today's collectors treasure its landmark design.

With a reverse panda dial and red accents, the bold color scheme perfectly complemented the breakthrough movement it housed.

Hamilton has now transferred that signature design to the new Chrono-Matic 50. True to the original style with a 48 mm stainless steel case, this is a watch made to stand out. A date display at 6 o'clock, chronograph counters at 3 and 9 o'clock, and chronograph pushers positioned on the right hand side are all accented with the same eye-catching red as the original.

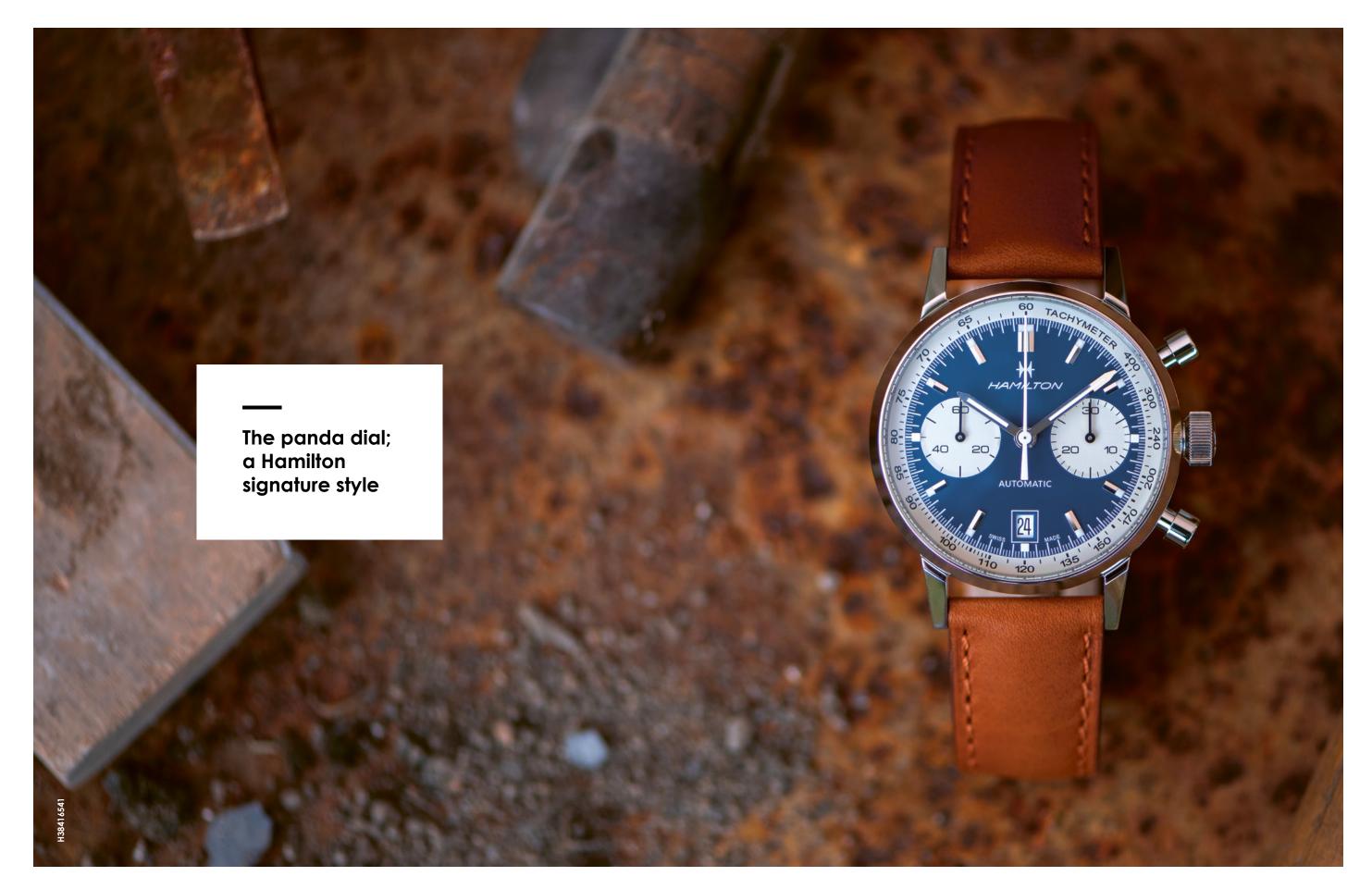
Inside this faithful adaptation of a '70s icon is a modern touch to keep this powerhouse turning. The exclusive H-31 automatic chronograph movement replaces the original Caliber 11 and gives this multifunctional timekeeper an extended power reserve of 60 hours. A quick-change date function allows for quick thinking on the go, and a high-quality black leather strap with small perforations and red inlay ensures a comfortable fit.

With its strong character and unique design, it is the perfect watch to recognize one of Hamilton's most important watchmaking milestones.



The first automatic chronograph movement was truly revolutionary

The Chrono-Matic 50: strong character and unique design.



Game Changers Iconic pieces from our Museum Collection

As a company with almost 130 years of history, we have produced hundreds of watches. Our most important and iconic pieces can be found in our Museum Collection. These watches tell our story as an innovator and a pioneer. These are Hamilton's game changers.

The Pocket Watch 936 (1) is the oldest piece in our Museum Collection, dating back to the early days of production in Lancaster where Hamilton was established in 1892. Already an example of the interest in innovation we have become known for, the watch features a special movement that is adjusted to temperature.

Pioneering aviators soon discovered that a glance at the wrist is guicker than removing a watch from a pocket. This was one of the first Hamilton models that was specifically aimed at pilots and has the simple wire lugs attached to the case that was a feature of wristwatches at this early stage in their development. Hamilton watches were the official timekeepers of the first U.S. Airmail service between New York and Washington, D.C. in 1918.

Starring Marlene Dietrich, the 1932 movie Shanghai Express was nominated for multiple awards. The watch was worn by actor Clive Brook's character and featured a photograph of Dietrich's character under the lid. This particular Flintridge was one of just 191 that housed Hamilton's 979 movement. It was the first appearance of one of our watches on the silver screen.

Hamilton had the honor of receiving then President Franklin D. Roosevelt at our original factory in Lancaster, Pennsylvania on July 4, 1934. This specially designed pocket watch (4) was commissioned to mark the occasion. The letter sent to the President with the watch said: "In view of the honor occasioned by your visit here last year, we feel it a privilege to send you, as a small token of our appreciation, a timely product of one of our oldest and best known industries – namely, a Hamilton Watch - specially designed and intended to assist the helmsman sail the ship of State through both calm and troubled waters."

The precision chronometer was an essential navigation instrument for the U.S. military. More than 13,000 were produced during World War II. Based on traditional chronometers, the Model 21 featured several innovations that resulted in extraordinary accuracy. It was more accurate than any other marine chronometer and had the advantage of a design that allowed for mass production on an assembly line.

This WWII-era H-37500 Elapsed Time Clock (2) is one of the first examples of this specialized timepiece produced by Hamilton military flight.



1. The Pocket Watch 936 is the oldest in our collection. 2. The WWII-era H-37500 Elapsed Time Clock was known for its robustness. 3. This Ventura belonged to Elvis Presley.





for the U.S. Navy pilots. The different displays show the date, serve as a stopwatch, track elapsed time, and tell the time of day on a 24-hour 'military time' main dial. The H-37500 was known for its robustness and ability to withstand the rigors of

First publicized on January 3, 1957, the Ventura (3) created an instant sensation. It was the first watch ever powered by a battery and it revolutionized the world of watchmakina. The Ventura's most famous wearer is perhaps the greatest game changer of them all. Elvis Presley purchased this watch on December 24, 1965. It is the only surviving Ventura with an undeniable link to the King of Rock 'n' Roll. The original purchase certificate confirms its authenticity. It is a truly unique piece, combining a Ventura watch head with a white gold bracelet from a Hamilton Savitar H.

Mayor Ross Meets President

4. This watch was presented to President Franklin D. Roosevelt to mark his trip to the Hamilton factory in 1934



+

2011



An innovative new balance spring fit For modern timekeeping

Commitment to innovation remains core to our watchmaking. For instance, since 2011, Hamilton has co-developed with movement-maker ETA a series of calibers with extended power reserves and other superior features tailored to the specific demands of our watches.

In 2020, we are taking another leap forward. The introduction of the revolutionary new hairspring alloy, Nivachron™, will strengthen the performance of our watches for years to come.

The tiny spiral hairspring is the beating heart of any mechanical wristwatch, vibrating with absolute precision to maintain perfect timekeeping. Hairspring alloys have historically been vulnerable to magnetic fields which affect the spiral and interfere with timekeeping - a particularly significant issue in today's world of multiple electronic devices.

With the introduction of the Nivachron[™] hairspring, we're bringing radical technology into the heart of the watch. Nivachron[™] is a complex, titanium-based alloy developed to optimize magnetic resistance, while also delivering improvements in shock resistance and performance reliability under temperature variations.

The multiple advantages of Nivachron[™] result in significantly improved overall performance. Most importantly, introducing Nivachron[™] hairsprings ensures that our watches will continue to be precise, reliable, advanced timekeepers, more than capable of meeting the demands of modern life.

The latest Jazzmaster Automatic with roman numerals is equipped with the Nivachron[™] hairspring. The blue, black

and silver dials are constructed in two layers. The center has a sunray finish, while the outer hour ring is circular brushed. It's a delicate but distinct contrast that highlights the roman numerals as well as the in-built accuracy of this collection.

The brushed and polished stainless steel cases are fitted with a choice of five-link metal bracelet or a soft leather strap in blue or black.

Continuing Hamilton's pioneering legacy, Nivachron[™] is a new, anti-magnetic alloy that ensures perfect accuracy



Nivachron[™] is a complex, titanium-based alloy developed to optimize magnetic resistance.



The latest Jazzmaster Automatic is equipped with the Nivachron™ hairspring.



A history of accuracy Hamilton movements

As a watch manufacturer with a reputation for accuracy on the early railroads, on board U.S. Navy ships, in the skies and for today's precision pilots - we owe much of our success to our extensive experience of working with intricate and complicated watch movements.

In the early days, Hamilton movements were created in our factory in Lancaster, Pennsylvania and the Hamilton name was synonymous with reliability as well as accuracy. Since 2003, Hamilton HQ has been based in Biel, Switzerland – the heart of the watchmaking world in a country that is known for precise, high-quality watch movements.

Being so close to movement experts has allowed Hamilton to take the finest quality movements created by our sister company ETA, the largest producer of Swiss made watch movements in the world, and adapt them to create our own customized calibers. This approach allows us to create movements specifically to fit the design of our watches however innovative or challenging they may be.

At Hamilton, we understand the need to choose the perfect movement for each watch - and to make sure the watch meets the needs and expectations of its wearer.

Each specially adapted Hamilton movement has a name that begins with the letter 'H'. To date, we have developed 16 different movements with our sister company ETA. Each of these is a small piece of Hamilton history and progress.

To date, we have developed 16 different movements with our sister company ETA

From special decorations to specially smoothed surfaces, extended power reserves for longer running times between winding or wearing, complications such as chronographs and small second displays, Hamilton's range of automatic movements is the perfect complement to our range of watches.

the world.



Spare parts of the H-21 automatic chronograph movement.

Hamilton's reputation for accuracy is built on our strong watchmaking tradition and continues to thrive thanks to Swiss precision and some of the finest watch movements in

Skeleton dials

Refined Jazzmaster models for men and women show the quality craftsmanship at the heart of our watches. Cut out dials offer a contemporary take on traditional styles made for modern, metropolitan lives.



1



1. Jazzmaster Open Heart diamonds, Auto, Ø36mm, H32205890 | 2. Jazzmaster Open Heart MOP, Auto, Ø36mm, H32215190 | 3. Jazzmaster Open Heart, Auto, Ø36mm, H32215840 | 4. Jazzmaster Open Heart, Auto, Ø36mm, H32215130 | 5. Jazzmaster Open Heart, Auto, Ø34mm, H32115192 | 6. Jazzmaster Open Heart Lady, Auto, Ø34mm, H32115991 | 7. Jazzmaster Open Heart, Auto, Ø42mm, H32705842 | 8. Jazzmaster Open Heart, Auto, Ø42mm, H32705141 | 9. Jazzmaster Open Heart, Auto, Ø42mm, H32705521 | 10. Jazzmaster Skeleton, Auto, Ø40mm, H42535180 | 11. Jazzmaster Skeleton, Auto, Ø40mm, H42535610 | 12. Jazzmaster Skeleton Gent, Auto, Ø40mm, H42555751 | 13. Jazzmaster Viewmatic Skeleton Lady, Auto, Ø36mm, H32405811

Sophisticated and refined movements

When it comes to watches, complicated can be a good thing! That's certainly the case with this range of Jazzmaster favorites. From chronographs to power reserve indicators, regulators to small second displays, this collection proves you can have it all.







1. Jazzmaster Power Reserve, Auto, Ø42mm, H32635131 | 2. Jazzmaster Power Reserve, Auto, Ø42mm, H32635781 | 3. Jazzmaster Regulator, Auto, Ø42mm, H42605731 | 4. Jazzmaster Regulator, Auto, Ø42mm, H42615551 | 5. Jazzmaster Small Second, Auto, Ø43mm, H38655515 | 6. Jazzmaster Maestro, Auto Chrono, Ø41mm, H32576641 | 7. Jazzmaster Maestro, Auto Chrono, Ø45mm, H32766513 | 8. Jazzmaster, Auto Chrono, Ø42mm, H32586881 | 9. Jazzmaster, Auto Chrono, Ø42mm, H32586641 | 10, Jazzmaster, Auto Chrono, Ø42mm, H32596131 | 11. Jazzmaster, Auto Chrono, Ø42mm, H32586541 | 12. Jazzmaster, Auto Chrono, Ø42mm, H32596551 | 13. Jazzmaster, Auto Chrono, Ø42mm, H32596141



Ø40mm, H38525541 | 8. Jazzmaster Viewmatic, Auto, Ø44mm, H32755851 | 9. Jazzmaster Viewmatic, Auto, Ø44mm, H32715131 | 10. Jazzmaster Viewmatic, Auto, Ø40mm, H32515641 | 11. Jazzmaster Viewmatic, Auto, Ø40mm, H32515555 | 12. Jazzmaster Viewmatic, Auto, Ø34mm, H32315141 | 13. Jazzmaster Viewmatic, Auto, Ø34mm, H32315111

12

1



1. Jazzmaster Thinline Small Second, Quartz, Ø40mm, H38411580 | 2. Jazzmaster Thinline Small Second, Quartz, Ø40mm, H38411140 | 3. Jazzmaster Thinline, Quartz, Ø42mm, H38511133 | 4. Jazzmaster Seaview, Chrono Quartz, Ø44mm, H37512131 | 5. Jazzmaster Seaview Day Date, Quartz, Ø42mm, H37511131 | 6. Jazzmaster Seaview Day Date, Quartz, Ø42mm, H37551141 | 7. Jazzmaster Gent, Quartz, Ø40mm, H32451801 | 8. Jazzmaster Gent, Quartz, Ø40mm, H32451141 | 9. Jazzmaster Gent, Quartz, Ø40mm, H32451581 | 10. Jazzmaster Gent, Quartz, Ø40mm, H32441551 | 11. Jazzmaster , Chrono Quartz, Ø42mm, H32612741 | 12. Jazzmaster , Chrono Quartz, Ø42mm, H32612135 | 13. Jazzmaster , Chrono Quartz, Ø42mm, H32612555



Hamilton Behind the Camera Awards Celebrating the unsung heroes of film

This year, we will celebrate one of the biggest dates on the Hamilton calendar: the Hamilton Behind the Camera Awards. First established in 2006, it's an event that turns the spotlight on the Hollywood talent we don't see on the big screen.

We've been at the heart of cinema since 1932 when our watches first appeared in Shanghai Express alongside Hollywood icon Marlene Dietrich. Since then, our watches have starred in over 500 major movies, proving our lasting bond with Hollywood. We work closely with production designers and costume designers to custom make, modify or provide the perfect watch for their characters, or to advance the plot.

Understanding the amount of time, effort and people power that goes into bringing a new movie to life is essential. Our passion for cinema led to the creation of the Awards ceremony back in 2006. Our knowledge of the movie industry has made this possible.

The glitz and glamour of the red carpet are usually reserved for acting talent. At the Hamilton Behind the Camera Awards, every nominee gets the opportunity to experience their own, unique Hollywood moment.

Since the Awards began, honorees have been recognized in the categories of costume designer, property master, producer, screenwriter, cinematographer, film editor, production designer, stunt choreographer, visual effects supervisor, sound editor and lighting director.

While the categories may not be roles we hear of often, and while honorees may not be household names, the presenters who give out the awards come straight from the Hollywood A-list. At the 10th edition of the Hamilton Behind the Camera Awards in Los Angeles in 2018, presenters included Ryan

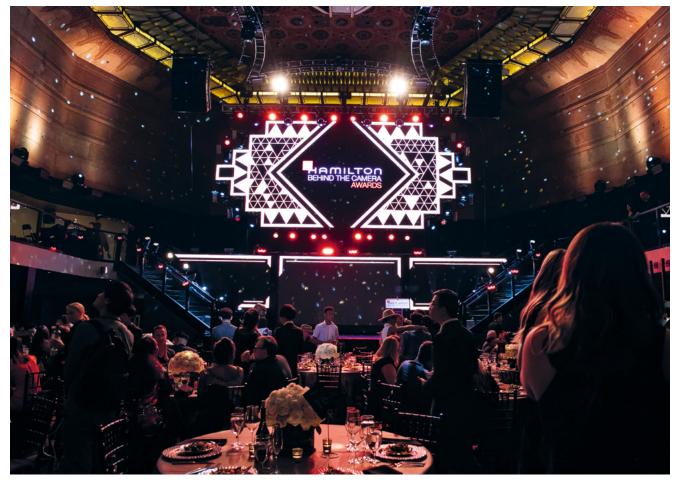
Gosling, Rosamund Pike, John Krasinski, Jake Gyllenhaal, John David Washington and Academy Award winner Rami Malek.

The Hamilton Behind the Camera Awards essentially turns the idea of a traditional Hollywood awards ceremony on its

Every nominee gets the chance to experience their own, unique Hollywood moment

head - all in the name of recognizing and celebrating the unsung heroes of the silver screen. Without their invaluable contribution, many movies would never be made.

By recognizing the talents behind the camera, we also recognize the need to encourage, nurture and motivate the next generation of film making talent so that future generations can continue to experience the magic of the movies. It's a responsibility we take very seriously and an occasion we're proud and excited to celebrate.





John David Washington attends the 10th Hamilton Behind the Camera Awards.

Previous page: Custom-made watch for Stanley Kubrick's 2001: A Space Odyssey.



Paul Dano, Breakthrough Director honoree, and Jake Gyllenhaal.



James Greer played by Wendell Pierce and Jack Ryan played by John Krasinski on the set of Tom Clancy's Jack Ryan.



The official watch of Tom Clancy's Jack Ryan.

Back in action Tom Clancy's Jack Ryan is back for a second season

When the first season of Tom Clancy's Jack Ryan hit screens in summer of 2018, it became an instant sensation. John Krasinski is the latest actor to play Clancy's iconic hero and his performance has been hailed as one of the best. One of the most important elements of the drama? Timing.

When the highly successful Amazon Prime Video action series was launched, we were onboard as the watch of choice for one of the most recognizable names in espionage fiction.

Fast forward more than a year and we're proud to be back with Jack for the second season of the Prime Video series.

Hamilton watches have appeared in more than 500 major movies since 1932 and are always the ideal choice to help complete a character. Our all-black Khaki Field Automatic

Chronograph could have been made for Jack. Rugged robust and ready for action, it has found its ideal owner in John Krasinski's Agent Ryan.

The 42 mm stainless steel case is PVD coated in full black, creating a stealth look perfect for our hero. With the exclusive Swiss-made H-21 automatic movement beating at the heart of the watch, Jack can rely on 60-hours of power reserve as well as chronograph and day-date functions. A sporty black rubber strap completes the package, offering wearer comfort as well as a snug and secure fit on the wrist. It's an essential item for Jack on his latest daring mission.

Action packed and bristling with tension, the new series sees Jack travel to various locations on his latest important mission.

The new season is action packed and bristling with tension

In case you missed it, both series of Tom Clancy's Jack Ryan are now available to stream on Amazon Prime Video. Don't miss the opportunity to check out our latest starring role.



Jack Ryan, played by John Krasinski.

Season Two of Tom Clancy's Jack Ryan premiered exclusively on November 1, 2019 on Amazon Prime Video with a compelling new storyline. After tracking a potentially suspicious shipment of illegal arms in the Venezuelan jungle, CIA Officer Jack heads to South America to investigate. As his investigation threatens to uncover a far-reaching conspiracy. the President of Venezuela launches a counter-attack that hits home for Jack, leading him and his fellow operatives on a global mission spanning the United States, UK, Russia, and Venezuela to unravel the President's nefarious plot and bring stability to a country on the brink of chaos. The second season also stars Wendell Pierce as James Greer.

An essential part Of the iconic Men in Black uniform

In a new adventure with an exciting international focus, our favorite alien-fighting agents – the Men in Black – made a triumphant return to the big screen with a brand-new team and the same famous outfit, which includes the Hamilton Ventura. Once again, our iconic watch is the perfect choice for the world's most famous protectors of the universe.

The Hamilton Ventura has played a starring role in every Men in Black movie - as key to their characters as the black suit, shades and neuralyzer. The Ventura is one of our most popular watches and has had a cult following since its original release in 1957. Daring, pioneering and ahead of its time, it's an eye-catching choice that has served the agents well.

The Men in Black recently starred in the fourth installment of the celebrated franchise: Men in Black™: International. They'd always protected Earth from the scum of the universe. This time, they tackled their biggest, most global threat to date: a mole in the Men in Black organization. Agents M and H travel the world fighting aliens - and they both wear the Hamilton Ventura.

Agent M is new on the scene but opted for a bold choice in the original Ventura color combination of stainless steel case, black dial and black leather strap. Tessa Thompson played Agent M, bringing a brand new attitude to our favorite Ventura-wearing crime fighters.

However the team changes and whatever their missions require, the Ventura will always be an essential part of the iconic uniform.

At Hamilton, we provide or create the ideal watches to help define characters. Our work with production designers, costume designers and property masters is well known in Hollywood.

Our watches are instantly recognizable on the wrists of some of the most memorable characters in silver screen history - none more so than the Men in Black.





Interview

Ben Wilkinson, Property Master for Men in Black™: International took some time to sit with us on the set of his latest movie to explain how our work at the heart of cinema made a difference to him and his team.

Hamilton: Good morning Ben, can you tell our readers more about what a prop master does?

BW: A prop master's role is to make sure that all 'Hero Props' and 'Background Props' are made or sourced in time for shooting. We also work with Set Decoration and the Art Department to make sure all sets are dressed and ready to shoot on time.

H: Have you worked with Hamilton before?

BW: I have worked with Hamilton watches on other productions, but never on this scale. If you think about the fact that every agent has a Hamilton - that's a lot of watches. Men in Black[™]: International was a large-scale production. And when a production chooses to film on location in different countries, it always offers up more challenges.

H: Why focus on little details when the production is so big?

BW: It is always important to focus on the smaller details. Any prop is important to me as hopefully it will be seen on the screen. It is good practice to make sure that the director has seen all these props beforehand so there aren't any surprises on the day of filming.

BW: The Ventura was chosen as the style is still relevant and matched the Men in Black image.

BW: The Ventura keeps the original Men in Black agent style and sits well with the full costume.

BW: The biggest challenges are just making sure that all the props are made on time. On a film like Men in Black there are just so many of them, particularly all the different guns!

On the set of Men in Black[™]: International.

H: How does it feel when you find that perfect prop/ detail for a character?

BW: It is a great feeling when you think you have found the perfect prop. There is nothing better than to see it used during filming, or indeed in the film the first time you see it. This is particularly the case if a prop has taken a long time to create or been complicated to make.

H: Why did producers choose these watches in particular?

H: From your point of view, what does the Ventura bring to the Men in Black uniform?

H: What was the biggest challenge for you being a prop master for Men in Black™: International ?







 Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24585331 | 2. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24555381 | 3. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24585731 |
4. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24505311 | 5. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24505111 | 6. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24555331 |
7. Ventura Elvis^{so}, Auto, ⊞42.5x44.6mm, H24555131 | 8. Ventura Elvis^{so}, Quartz, ⊞42.5x44.6mm, H24551331 | 9. Ventura Elvis^{so}, Quartz, ⊞42.5x44.6mm, H2455131 |
10. Ventura XXL, Auto, ⊞45.5x46mm, H24655331 | 11. Ventura \$, Quartz, ⊞34.5x38mm, H24251391



